

JAMIIPRODUCTS.CO.KE

JAMII PRODUCTS LIMITED

Company Profile



Prepared by:

Jamii Products Limited

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About Company

Our Vision

To be the leading and the best khaki papers industry and hygiene manufacturer in Africa.

Our Mission

To consistently benchmark our products and performance with urgency against global standards giving all the best to our stakeholders more than two reasons to be proudly associated with us!

Our Industry

Our products are clean and simple or bold and interactive, every piece is produced from our firm is distinctive and handmade.

We always use industry best standards and practices with focus on 3 main areas:

- Re-usability;
- User friendliness;
- Eye catching design

At Jamii Khaki Products, we do not just design to complete your Khaki bag products. As outstanding designers in Kenya, we plan and execute every piece with great precision.



Social Impact Success

A pioneering Kenyan innovation offering uniquely crafted eco-friendly packaging alternative for the courier industry and delivery services. Through innovation we have bags that are biodegradable, compostable and cost-effective.

The world is moving away from single-use plastics. At the same time, the world is moving away from single-use plastics. Our company is providing sustainable options in packaging has emerged. In most cases however, the cost of such alternatives has been prohibitively high. My focus on detail and my desire to impart knowledge will be the key to promoting your sustainable solutions in packaging and awareness for socio-economic development.



About CEO

CEO Background

By seizing an opportunity, progressive growth is certain.

The 2017 plastic ban that came into a law in Kenya presented new business opportunities. A gap for shopping bags was looming and entrepreneurs need to grab the opportunity in providing a sustainable solution.

The ban was purposed to protect the environment from the toxicity brought about by plastic bags which also poses a risk to human health. ; the manufacture of paper shopping bags.

With an experience in business and entrepreneurial skills I resolved to exploiting the opportunity by changing from fruit vending business to khaki bag production.

Following research findings on toxic effects of plastic on human health, Jamii Khaki Products was born to offer the Kenyan population with a lasting solution to run away from plastic menace.

Charles Kimani, CEO



Managing Director

- Overseeing the development and execution of the company's business strategies.
- Guiding the executive on strategic measures to implement.
- Preparation and implementation of comprehensive business plans to achieve short-term and long-term goals.
- Enhancing positive relationships with shareholders, customers, and business partners.
- Overseeing the company's business operations, financial performance, investments, and ventures.
- Overseeing the implementation of CSR frameworks.
- Ensuring company activities are compliant with stipulated policies.



Mrs. Damaris, MD

The A-Team

Production Manager

- Supervisor in special orders in production division for gift bags and envelopes
- Managing & planning production capacity in advance.
- Ensuring raw materials are ordered in time align to deliver dates.
- Negotiating with suppliers to minimize cost of raw materials with a focus on retaining quality.
- Working in parallel with the design unit to acquire information on the present moving product.
- Monitoring quality of Khaki products through liaising with the quality control and assurance process.



Sales & Marketing Supervisor

- Promoting the company's existing brands and introducing new products to the market.
- Performing budget analysis, creating annual budget plans, scheduling expenditures, and ensuring the quotas and goals of sales team is achieved.
- Ensuring swift implementation of new sales plan and advertisements.
- Observing recruitment, planning employee development schedules for marketing and sales team to facilitate achievement of objectives.
- Creating strong relationships with new and regular clients by keep close communication and sharing news products or prices.





Mary Kimani

Customer Service

- Responding to customer feedback to be integrated into the business.
- Addressing and solving customers complaints and questions.
- Providing customers with information on Jamii products and services.
- Taking consumer orders and processes returns.

Lead Trainer

- A professional in training classes for khaki paper products , branding and marketing.
- Responsible for overseeing a company's employee training and development activities.
- Identifying training needs for youth communities and organization supervisors.
- Developing effective training programs for self-help groups.



Andrew

Order Supervisor

- Receiving and processing customer orders.
- Getting orders through phones, social media, website, and emails.
- Informing clients on product prices, delivery dates and location, and other delivery information.
- Prepares and monitors the distribution and delivery of orders.
- Ensuring client and contracts request for supplying Khaki products is packaged as per order description.



Winnie

Company Achievement



Great Company

Jamii Industrial Park (Jamii Products) is the largest company within Africa for making khaki paper products manually and was established on 3rd January 2018.

This company started out as small packaging converting operation and today is the largest khaki paper and hygiene products Manufacturer in Kenya ,East and Central Africa.



Great Teamwork

- 200 Youths Trained
- 4000 Clients Supplied
- 20 Motivated Staff
- 24/7 Mobile Access To Our Service



Great Products

- Packaging bags
- Envelopes
- Book covers
- Popcorn bags
- Gift bags
- Cakes boxes , branding and marketing



Goals & Objectives

"HAVING A CLIENT-FOCUSED MINDSET CAN HELP IN ACHIEVING THE PROSPECTS AND CLOSE THE SALE."



Summary Opportunity

✓ Our founder started the company in 2018 from a humble beginning. Within that time the company has expanded to the largest Khaki paper products retailer in Africa.

Our goal has always been to provide affordable and accessible socio-economic opportunities and we believe in empowering the community through breaking down the barriers that make economic development available for everyone.

Khaki Papers Training Jamii Products share skills on how to make khaki paper products namely: Packaging, Covers, Envelopes, Gift Bags & Popcorn Bags. We also supply raw materials and tools needed.





Touching
Society,
Impacting Lives